

# Suresh Gyan Vihar University (SGVU)

## Jaipur (Rajasthan)

Courses	Eligiblity	Duration		Course Fee Annually	University Sharing	Centre Fee
		Semester	Year			
Under Graduate Programme						
BA ( Economics- History – English Literature ) ( Psychology- Political Science- Economics ) ( Public Administration - Political Science - English Literature ) ( History- Political Science- Geography ) ( Political Science- Economics- Public Administration ) ( Economics- History – English Literature ) ( Geography – Public Administration –Economics ) ( Political Science - History- English Literature )	10+2 in any stream	6	3	11000	5500	8500
BA (Journalism and Mass Communication)	10+2 in any stream	6	3	22000	11000	14000
B.COM (Bachelor of Commerce)	10+2 in any stream	6	3	13000	6500	9500
BBA (Bachelor of Business Administration)	10+2 in any stream	6	3	20000	10000	13000
Post Graduate Programme						
MA (Master of Arts)	Graduation from recognized University	4	2	11000	5500	8500
M.COM (Master of Commerce)	Graduation from recognized University	4	2	13000	6500	9500
MBA (5 Specialization) OM, PM, FM, MM, HRM PLANNING & ANALYSIS	Graduation from recognized University	4	2	26000	13000	16000

INVESTMENT BANKING & WEALTH MGMT	<b>Note:</b> Admission to Management programmers is through Test					
STRATEGIC MGMT						
BUSINESS LEADERSHIP		4	2	37000	18500	21500
ENTREPRENEURSHIP						
FOREIGN TRADE & GLOBAL BUSINESS MGMT						
INSURANCE & RISK MGMT						
BANKING MGMT						
BRANDING & ADVERTISING						
PROJECT LEADERSHIP & MGMT						
BUSINESS ANALYTICS & INTELLIGENCE						
MEDIA & ENTERTAINMENT MGMT						
MASS COMMUNICATION						
HEALTHCARE MGMT						
INFORMATION TECHNOLOGY						
SUPPLY CHAIN MGMT						
<b>MBA</b> (18 Specialization)	(i) Master's Degree in any discipline					
DIGITAL MARKETING						
	(ii) A professional degree such as BE/B.Tech/MBBS /B.Pharm/BHMCT etc.					
ECOMMERCE MARKETING & MGMT	(iii) Graduation with 3 yrs supervisory / managerial experience (which need not necessarily be after Graduation degree)					
INTERNATIONAL MARKETING						

Note	
Examination fee	3000