

Suresh Gyan Vihar University (SGVU)

Jaipur (Rajasthan)

Courses	Eligibility	Duration		Course Fee Annually	University Sharing	Centre Fee
		Semester	Year			
Under Graduate Programme						
BA (Economics- History – English Literature) (Psychology- Political Science- Economics) (Public Administration - Political Science - English Literature) (History- Political Science- Geography) (Political Science- Economics- Public Administration) (Economics- History – English Literature) (Geography – Public Administration –Economics) (Political Science - History- English Literature)	10+2 in any stream	6	3	11000	5500	8500
BA (Journalism and Mass Communication)	10+2 in any stream	6	3	22000	11000	14000
B.COM (Bachelor of Commerce)	10+2 in any stream	6	3	13000	6500	9500
BBA (Bachelor of Business Administration)	10+2 in any stream	6	3	20000	10000	13000
Post Graduate Programme						
MA (Master of Arts)	Graduation from recognized University	4	2	11000	5500	8500
M.COM (Master of Commerce)	Graduation from recognized University	4	2	13000	6500	9500
MBA (5 Specialization) OM, PM, FM, MM, HRM PLANNING & ANALYSIS	Graduation from recognized University	4	2	26000	13000	16000

INVESTMENT BANKING & WEALTH MGMT STRATEGIC MGMT BUSINESS LEADERSHIP ENTREPRENEURSHIP FOREIGN TRADE & GLOBAL BUSINESS MGMT INSURANCE & RISK MGMT BANKING MGMT BRANDING & ADVERTISING PROJECT LEADERSHIP & MGMT BUSINESS ANALYTICS & INTELLIGENCE MEDIA & ENTERTAINMENT MGMT MASS COMMUNICATION HEALTHCARE MGMT INFORMATION TECHNOLOGY SUPPLY CHAIN MGMT	Note: Admission to Management programmes is through Test	4	2	37000	18500	21500
MBA (18 Specialization) DIGITAL MARKETING	(i) Master's Degree in any discipline (ii) A professional degree such as BE/B.Tech/MBBS /B.Pharm/BHMCT etc.					
ECOMMERCE MARKETING & MGMT	(iii) Graduation with 3 yrs supervisory / managerial experience (which need not necessarily be after Graduation degree)					
INTERNATIONAL MARKETING						

Note	
Examination fee	3000